



#### Transcend 80

Category	Architectural
Series	Spectrally Selective
Warranty	Res-Life I Com-12 Year I Color Stable
Construction:	
Ply	2 Ply
Thickness	2 Mil
Metal	Metal Free
Color	Dye Free
Adhesive	Pressure Adhesive
Solar Performa	nce:
Visible Light Tra	nsmission 78
Total Solar Energy Rejected	
Luminous Efficacy	
Shading Coefficient	
Solar Heat Gain Coefficient	
Total Solar Transmittance	
Total Solar Reflectance	
Total Solar Absorbtance	
Visible Light Ref	lectance (Int) 9
Visible Light Reflectance (Ext)	
UV Rejected	
Glare Reduction	
Winter Median U-Value	
Emissivity	

# Film-To-Glass Approval:

0.99

0.83



#### **Ceramic Dual Reflective 45**

Category

Series	Dual Reflective
Warranty	Res-Life I Com-12 Year I Color Stable
Construction:	
Ply	2 Ply
Thickness	2 Mil
Metal	Vapor Deposition
Color	Dye Free
Adhesive	Dry Adhesive
Solar Performa	nce:
Visible Light Trai	smission 45
Total Solar Energ	y Rejected 51
Luminous Effica	cy 0.79
<b>Shading Coeffic</b>	ent 0.57
Solar Heat Gain Coefficient	
Total Solar Transmittance	
Total Solar Reflectance	
Total Solar Absorbtance	
Visible Light Reflectance (Int)	
Visible Light Reflectance (Ext)	
UV Rejected	>99

Architectural

## Film-To-Glass Approval:

Winter Median U-Value

Glare Reduction

**Emissivity** 

24

47

14 25

>99

0.98

0.81

61



#### **Ceramic Dual Reflective 35**

Category	Architectural	
Series	Dual Reflective	
Warranty	Res-Life I Com-12 Year I Color Stable	;
Construction:		
Ply	2 Ply	
Thickness	2 Mil	
Metal	Vapor Deposition	
Color	Dye Free	
Adhesive	Dry Adhesive	
Solar Performance	:	
Visible Light Transmission		35
Total Solar Energy Rejected		58
Luminous Efficacy		0.73
Shading Coefficient		0.48
Solar Heat Gain Coefficient		0.41

# Film-To-Glass Approval:

Winter Median U-Value

Total Solar Transmittance
Total Solar Reflectance

Total Solar Absorbtance

**UV** Rejected

Emissivity

Glare Reduction

Visible Light Reflectance (Int)

Visible Light Reflectance (Ext)

>99

0.96

0.77

74



#### **Ceramic Dual Reflective 25**

Category

Series	Dual Reflective	
Warranty	Res-Life I Com-12 Year I Color	Stable
Construction:		
Ply	2 Ply	
Thickness	2 Mil	
Metal	Vapor Deposition	
Color	Dye Free	
Adhesive	Dry Adhesive	
Solar Performan	ice:	
Visible Light Transmission		23
Total Solar Energy Rejected		69
Luminous Efficacy		0.64
Shading Coefficient		0.36
Solar Heat Gain Coefficient		0.31
Total Solar Transmittance		19
Total Solar Reflectance		36
Total Solar Absorbtance		45
Visible Light Reflectance (Int)		17
Visible Light Reflectance (Ext)		40

Architectural

## Film-To-Glass Approval:

Winter Median U-Value

**UV** Rejected

**Emissivity** 

Glare Reduction

0.94



#### **Ceramic Dual Reflective 15**

Category	Architectural	
Series	Dual Reflective	
Warranty	Res-Life I Com-12 Year I Color Stable	
Construction:		
Ply	2 Ply	
Thickness	2 Mil	
Metal	Vapor Deposition	
Color	Dye Free	
Adhesive	Dry Adhesive	
Solar Performance	:	
Visible Light Transmi	ssion	15
Total Solar Energy Rejected		75
Luminous Efficacy		0.52
Shading Coefficient		0.29
Solar Heat Gain Coefficient		0.25
Total Solar Transmittance		13
Total Solar Reflectance		44
Total Solar Absorbtance		43
Visible Light Reflectance (Int)		21
Visible Light Reflectance (Ext)		47
UV Rejected		>99

# Film-To-Glass Approval:

Winter Median U-Value

Glare Reduction

**Emissivity** 



### Ceramic Dual Reflective 05

Category	Architectural
Series	Dual Reflective
Warranty	Res-Life I Com-12 Year I Color Stable
Construction:	
Ply	2 Ply
Thickness	2 Mil
Metal	Vapor Deposition
Color	Dye Free
Adhesive	Dry Adhesive
Solar Performance:	

Visible Light Transmission	7
Total Solar Energy Rejected	82
Luminous Efficacy	0.35
Shading Coefficient	0.20
Solar Heat Gain Coefficient	0.18
Total Solar Transmittance	7
Total Solar Reflectance	54
Total Solar Absorbtance	39
Visible Light Reflectance (Int)	14
Visible Light Reflectance (Ext)	65
UV Rejected	>99
Glare Reduction	92
Winter Median U-Value	0.92
Emissivity	0.71

# Film-To-Glass Approval:



#### Silver Reflective 15%

Category	Architectural	
Series	Reflective	
Warranty	Res-Life I Com-12 Year I Color Stable	
Construction:		
Ply	2 Ply	
Thickness	1.5 Mil	
Metal	Vapor Deposition	
Color	Dye Free	
Adhesive	Pressure Adhesive	
Solar Performa	nce:	
Visible Light Tran	nsmission 1	16
Total Solar Energy Rejected		79
Luminous Efficacy		64
<b>Shading Coeffici</b>	ent 0.2	25
Solar Heat Gain Coefficient		21
Total Solar Transmittance		12
Total Solar Reflectance		54
Total Solar Absorbtance		34
Visible Light Refl	ectance (Int) 6	62
Visible Light Reflectance (Ext)		62
UV Rejected		99
Glare Reduction		32
Winter Median U-Value		94
Emissivity		71

# Film-To-Glass Approval:



1.00

0.63



# **Specialty Blackout**

Category

Series	Specialty Decorative
Warranty	Res-Life I Com-10 Year I Color Stable
Construction:	
Ply	3 Ply
Thickness	2 Mil
Metal	Vapor Deposition
Color	Deep Dip Traditional Dye
Adhesive	Pressure Adhesive
Solar Performa	nce:
Visible Light Tran	smission 0
Total Solar Energy Rejected	
Luminous Efficacy	
Shading Coefficient	
Solar Heat Gain Coefficient	
Total Solar Transmittance	
Total Solar Reflectance	
Total Solar Absorbtance	
Visible Light Reflectance (Int)	
Visible Light Reflectance (Ext)	
UV Rejected	

Architectural

# Film-To-Glass Approval:

Glare Reduction
Winter Median U-Value

**Emissivity** 



# **Specialty Whiteout**

Category	Architectural
Series	Specialty Decorative
Warranty	Res-Life I Com-10 Year I Color Stable
•	ries Elie i dom to teal i doloi diable
Construction:	0.01
Ply	2 Ply
Thickness	1.5 Mil
Metal	Metal Free
Color	Extruded Dyed Chip
Adhesive	Pressure Adhesive
Solar Performa	nce:
Visible Light Tra	nsmission 1
Total Solar Energy Rejected	
Luminous Effica	cy 0.6
Shading Coeffic	ent 0.2
Solar Heat Gain Coefficient	
Total Solar Transmittance	
Total Solar Reflectance	
Total Solar Absorbtance	
Visible Light Reflectance (Int)	
Visible Light Reflectance (Ext)	
UV Rejected	
Glare Reduction	8
Winter Median U-Value	
Emissivity	

# Film-To-Glass Approval:

1.09

0.85



# **Specialty Matte White**

Category	Architectural
Series	Specialty Decorative
Warranty	Res-Life I Com-10 Year I Color Stable
Construction:	
Ply	2 Ply
Thickness	1.5 Mil
Metal	Metal Free
Color	Dye Free
Adhesive	Pressure Adhesive
Solar Performance	:
Visible Light Transmi	ission 68
Total Solar Energy R	ejected 31
Luminous Efficacy	0.84
<b>Shading Coefficient</b>	0.81
Solar Heat Gain Coefficient	
Total Solar Transmittance	
Total Solar Reflectance	
Total Solar Absorbtance	
Visible Light Reflects	ance (Int) 9
Visible Light Reflects	ance (Ext) 10
UV Rejected	

# Film-To-Glass Approval:

Winter Median U-Value

Glare Reduction

**Emissivity** 

0.86



# **Specialty Matte Bronze**

Category	Architectural
Series	Specialty Decorative
Warranty	Res-Life I Com-10 Year I Color Stable
Construction:	
Ply	2 Ply
Thickness	1.5 Mil
Metal	Metal Free
Color	Deep Dip Traditional Dye
Adhesive	Pressure Adhesive
Solar Performa	nce:
Visible Light Tran	nsmission 35
Total Solar Energy Rejected	
Luminous Effica	0.5 <sup>4</sup>
<b>Shading Coeffici</b>	ent 0.65
Solar Heat Gain Coefficient	
Total Solar Transmittance	
Total Solar Reflectance	
Total Solar Absorbtance	
Visible Light Reflectance (Int)	
Visible Light Ref	ectance (Ext)
UV Rejected	
Glare Reduction	62
Winter Median U-Value	

# Film-To-Glass Approval:

Emissivity



# **Specialty Matte Grey**

Category	Architectural
Series	Specialty Decorative
Warranty	Res-Life I Com-10 Year I Color Stable
Construction:	
Ply	2 Ply
Thickness	1.5 Mil
Metal	Metal Free
Color	Deep Dip Traditional Dye
Adhesive	Pressure Adhesive
Solar Performan	ce:
Visible Light Trans	smission 3
Total Solar Energy Rejected	
Luminous Efficac	y 0.5
Shading Coefficie	ent 0.6
Solar Heat Gain (	Coefficient 0.5
Total Solar Transr	mittance 4
Total Solar Reflec	tance 1
Total Solar Absorbtance	
Visible Light Refle	ectance (Int)
Visible Light Reflectance (Ext)	
UV Rejected	>9
Glare Reduction	6
Winter Median U-	-Value 1.1
Emissivity	0.8

# Film-To-Glass Approval:

1.05



# **Specialty Matte Silver**

Category	Architectural	
Series	Specialty Decorative	
Warranty	Res-Life I Com-10 Year I Color Stable	
Construction:		
Ply	2 Ply	
Thickness	1.5 Mil	
Metal	Metal Free	
Color	Deep Dip Traditional Dye	
Adhesive	Pressure Adhesive	
Solar Performanc	e:	
Visible Light Transi	mission	19
Total Solar Energy	Rejected	75
Luminous Efficacy	0	0.66
<b>Shading Coefficien</b>	it 0	).29
Solar Heat Gain Co	pefficient 0	).25
Total Solar Transm	ittance	15
Total Solar Reflecta	ance	47
Total Solar Absorbtance		38
Visible Light Reflectance (Int)		38
Visible Light Reflec	ctance (Ext)	54
UV Rejected	>	>99
Glare Reduction	·	79

# Film-To-Glass Approval:

Winter Median U-Value

**Emissivity** 



## **Graphic Blue**

Category	Architectural	
Series	Specialty Decorative	
Warranty	Res-5 Year I Com-5 Year	
Construction:		
Ply	1 Ply	
Thickness	1 Mil	
Metal	Metal Free	
Color	Deep Dip Traditional Dye	
Adhesive	Pressure Adhesive	
Solar Performa	nce:	
Visible Light Tran	nsmission	38
Total Solar Energ	gy Rejected	35
Luminous Effica	су	0.50
Shading Coeffici		0.76
Solar Heat Gain	Coefficient	0.65
Total Solar Trans	mittance	55
Total Solar Refle	ctance	7
Total Solar Abso	rbtance	38
Visible Light Ref	lectance (Int)	5 7
Visible Light Ref	lectance (Ext)	
UV Rejected		>99
Glare Reduction		58
Winter Median L	J-Value	1.14
Emissivity		0.86

# Film-To-Glass Approval:



## **Graphic Green**

Category	Architectural	
Series	Specialty Decorative	
Warranty	Res-5 Year I Com-5 Year	
Construction:		
Ply	1 Ply	
Thickness	1 Mil	
Metal	Metal Free	
Color	Deep Dip Traditional Dye	
Adhesive	Pressure Adhesive	
Solar Performance:	:	
Visible Light Transmi	ssion	36
Total Solar Energy Re	ejected	39
Luminous Efficacy		0.50
<b>Shading Coefficient</b>		0.72
Solar Heat Gain Coe	fficient	0.61
Total Solar Transmitt	ance	50
Total Solar Reflectan	ce	7
Total Solar Absorbta	nce	43
Visible Light Reflecta	ance (Int)	7
Visible Light Reflecta	ance (Ext)	7
UV Rejected		>99
Glare Reduction		60
Winter Median U-Val	ue	1.13
Emissivity		0.86

# Film-To-Glass Approval:



## **Graphic Red**

Category	Architectural	
Series	Specialty Decorative	
Warranty	Res-5 Year I Com-5 Year	
Construction:		
Ply	1 Ply	
Thickness	1 Mil	
Metal	Metal Free	
Color	Deep Dip Traditional Dye	
Adhesive	Pressure Adhesive	
Solar Performa	nce:	
Visible Light Tra	nsmission	23
Total Solar Energ	gy Rejected	32
Luminous Effica	су	0.29
<b>Shading Coeffic</b>		0.80
Solar Heat Gain	Coefficient	0.68
Total Solar Trans	smittance	59
Total Solar Refle	ectance	6
Total Solar Abso	orbtance	35
Visible Light Reflectance (Int)		4
Visible Light Ref	lectance (Ext)	4
UV Rejected		>99
Glare Reduction		75
Winter Median U	J-Value	1.13
Emissivity		0.89

# Film-To-Glass Approval:



## **Graphic Yellow**

Category	Architectural	
Series	Specialty Decorative	
Warranty	Res-5 Year I Com-5 Year	
Construction:		
Ply	1 Ply	
Thickness	1 Mil	
Metal	Metal Free	
Color	Deep Dip Traditional Dye	
Adhesive	Pressure Adhesive	
Solar Performa	nce:	
Visible Light Transmission		83
Total Solar Energy Rejected		23
Luminous Efficacy		0.92
<b>Shading Coeffic</b>	ient	0.90
Solar Heat Gain	Coefficient	0.77
Total Solar Transmittance		72
Total Solar Reflectance		6
Total Solar Absorbtance		22
Visible Light Reflectance (Int)		7
Visible Light Reflectance (Ext)		7
UV Rejected		>99
Glare Reduction		9
Winter Median L	J-Value	1.13
Emissivity		0.89

# Film-To-Glass Approval:





# **Global Service Centers**

#### **Express Window Films**

East Coast Service Center 22 Shelter Rock Lane - #106 Danbury Connecticut 06810

#### **Express Window Films**

West Coast Service Center 1055 South Melrose Avenue - Unit A Placentia California 92870

## **Express Window Films**

Southeast Service Center 1587-C College Park Business Center Road Orlando Florida 32804

Direct 203.798.2211
Toll Free 800.FILM NOW (800.345.6669)
Fax 203.798.2253
Email support@filmnow.com

www.filmnow.com